

PRESS RELEASE

Lithoz Signs Sales Partnership with Wendt India to Accelerate Business in the Indian 3D Printing Market



From left: Martin Mann, Head – Sales, Lithoz, C Srikanth, CEO, Wendt India and S Sundariya, Unit Head, Wendt India at IMTEX in Bangalore on Saturday, January 21, 2023.

January 21, 2023; Vienna, Austria/Bangalore, India: Lithoz GmbH, world market and technology leader in ceramic 3D printers and materials, has announced its sales partnership agreement with Wendt (India) Ltd., strategically extending operations to the subcontinent’s fast growing 3D printing market. The cooperation with WIL, who are internationally reputed in the field of super abrasive grinding wheels and machines, will enable both companies to further expand and develop their business in India.

Founded in 1983, Wendt (India) Ltd has operated as a joint venture between German Wendt GmbH and Carborundum Universal Ltd (CUMI) and is ranked among the Top 25 Most Successful Indo- German Joint Ventures by the IGCC. The new partnership is being inaugurated at IMTEX (19 – 25 Jan 2023), India’s main event for the metal cutting industry, where the Lithoz CeraFab System S65 industry printer will have its market premiere operating live at the WIL booth.

With Lithoz's bases in Austria, the USA and China, this latest partnership in India will ensure a much deeper understanding of the market and its specific needs to lay the solid foundation for the strategic business development.

Dr. Johannes Homa, CEO, Lithoz says about the new partnership: *"To successfully enter an important market like India, we are fully aware of the importance of choosing the best sales partner. We are very happy and excited to be working with the Wendt/Murugappa Group in India and look forward to implementing their vast experience and business network in the field of machinery and precision components into our own work. As two market leaders joining forces, we are fully convinced that by uniting our expertise we will make fast progress in establishing ceramic 3D printing as an alternative production technology, strongly adding value in both fields."*

A combination of core values, such as the importance of the team behind the company and a strong emphasis on endurance and accuracy, has over the years strengthened Lithoz's overall promise of always delivering quality equal or even superior compared to traditional manufacturing methods and to proactively driving forward their partner's innovation.

In the sense of this important promise, and with all three technologies offered in their portfolio — market-leading LCM (Lithography-based Ceramic Manufacturing), LIS (Laser-Induced Slipcasting) and the recently added LSD (Layer-wise Slurry Deposition), the new sales partnership with Wendt (India) Ltd as experienced market leaders has created an excellent opportunity for both companies to firmly establish ceramic 3D printing in India.

About Lithoz

Lithoz is the world technology leader for high-performance ceramic materials and 3D printers. Founded in 2011, Lithoz is committed to breaking the boundaries of ceramic production and supporting customers in expanding the manufacturing opportunities for the ceramic industry. The company has an export share of almost 100%, almost 150 employees and four sites worldwide. Since 2016, Lithoz has also been ISO 9001-2015 certified.

About Murugappa Group

Founded in 1900, the INR 547 Billion (INR 54,722 Crores) Murugappa Group is one of India's leading business conglomerates. The Group has 29 businesses including ten listed Companies traded in NSE & BSE. Headquartered in Chennai, the major Companies of the Group include Carborundum Universal Ltd., CG Power and Industrial Solutions Ltd., Cholamandalam Financial Holdings Ltd., Cholamandalam Investment and Finance Company Ltd., Cholamandalam MS General Insurance Company Ltd., Coromandel International Ltd., Coromandel Engineering Company Ltd., E.I.D. Parry (India) Ltd., Parry Agro Industries Ltd., Shanthi Gears Ltd., Tube Investments of India Ltd. and Wendt (India) Ltd.

The Group holds leadership position in several product lines including Abrasives, Technical Ceramics, Electro Minerals, Auto Components & Systems, Power Conversion Equipment,

Transformers & Reactors for the Power T&D segment, Solutions for Railways in Rolling Stock & Signalling Equipment, Bicycles, Fertilisers, Sugar, Tea and Spirulina (Nutraceuticals). The Group has forged strong alliances with leading international companies such as Groupe Chimique Tunisien, Foskor, Mitsui Sumitomo, Morgan Advanced Materials, Yanmar & Co. and Compagnie Des Phosphat De Gafsa (CPG). The Group has a wide geographical presence all over India and spanning 6 continents.

Renowned brands like BSA, Hercules, Montra, Mach City, Ballmaster, Ajax, Parry's, Chola, Gromor, Rhodius, Shanthi Gears and Paramfos are from the Murugappa stable. The Group fosters an environment of professionalism and has a workforce of over 59,000 employees.

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